

“Pinkie Pie Plays Cupid”

SONG CONCEPT

In her 1950's style diner, Pinkie Pie plays cupid with two people in her special way, but ultimately it's their own unique shared interests that make them connect with one another.

VISUAL CONCEPT

Pinkie Pie is featured in a 1950's-style outfit with a modern twist as the music reflects a classic upbeat doo-wop style song.

Story Beats:

- Opens on Pinkie Pie cruising on her roller skates in her 1950's style diner as the doo-wop music begins to kick in. The camera pans across the various customers and employees as Pinkie Pie refills sodas and passes out cheeseburgers with a big smile-- everyone there is having a great time in their respective cliques and social groups. (Perhaps there are classic 1950's greasers and poodle-skirted girls in the mix).

-Pinkie Pie twirls around and comes to a halt as she notices two loners sitting at the counter; one a painfully shy looking guy and the other an equally shy bookish girl. The doo-wop music kicks up as she imagines the two of them holding hands with hearts floating above their heads.

-Pinkie Pie rolls up to the counter and places a huge, elaborate sundae with two straws in it in between Shy Guy and Bookish Girl. She taps them both on the shoulder and they turn around to look at each other, and the milkshake. Then Shy Guy sneezes directly into the sundae, spilling it all over, and they both embarrassedly turn away from each other.

-The camera focuses on a group of swinging girls and boys dancing on the diner's dance floor. For those that aren't coupled up, Pinkie Pie skates by and pairs each of them up until they all have a partner to dance with.

-In a dash, Pinkie Pie grabs a surprised Shy Guy and Bookish Girl and steer them onto the dance floor. They awkwardly smile at each other and slowly begin to dance with each other. Pinkie Pie looks triumphant until Bookish Girl accidentally steps on Shy Guy's foot. She promptly runs away, as does Shy Guy.

-A close up on Pinkie Pie's face shows she's undeterred for only a second before a light bulb goes off and in a flash she's zooming off again. She then comes back rolling in a party cannon— except “party” is crossed out and written in on top of it is “cupid,” to make it a “cupid cannon.”

- Shy Guy and Bookish girl look horrified as they see the cannon pointed directly at them. With glee, Pinkie Pie fires the cannon, but at the last second, a waitress carrying a precariously loaded tray bumps into it, causing rose petals, chocolates, and glitter to fire into the face of a passing customer.

-The camera pans along the domino effect of the cupid cannon misfiring—the customer spins and bumps into a dancing couple, who fall into a jukebox, which tips over and knocks over the stools at the counter one by one, eventually causing Shy Guy and Bookish Girl to fall haphazardly to the floor, spilling their belongings everywhere.

- As Shy Guy and Bookish Girl scramble to collect their belongings, they both reach for their book and realize that they each brought the *exact same book*. They look at each other and smile.

- A fade in as Pinkie Pie skates by and delivers a milkshake with two straws to a booth where Shy Guy and Bookish Girl are having an animated conversation; their books open in front of them.

-Pinkie Pie then spots a Loner Punk Guy and a Loner Punk Girl with their backs to each other at the counter. A moment later an elaborate milkshake with two straws lands in between them, a grinning and expectant Pinkie Pie eyeing the two of them from just under the counter.